

# Privacy Policy

This Privacy Policy explains how DigitalWorkforce collects, uses, stores, and deletes information when merchants install or use the Infinite Scroll Suite Shopify app and related storefront resources.

**EFFECTIVE DATE**

**April 9, 2026**

**PUBLISHER**

**DigitalWorkforce**

**CONTACT**

**digitalworkforceps@gmail.com**

**APP URL**

**infinitescroll.digitalworkforce-pro.com**

**QUICK SUMMARY**

Infinite Scroll Suite stores limited merchant, shop, app-setting, token, and billing data needed to operate the app. It is not designed to intentionally store customer profiles, order history, or payment card details.

## 1. Scope

This Privacy Policy applies to the Infinite Scroll Suite Shopify app, the embedded admin application, the app embed and storefront script served to merchant storefronts, and related support and compliance processes.

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## 2. Information We Collect

To provide the app, we collect and store limited merchant and shop information, including:

- Shop domain and store identifiers.
- App installation data such as access tokens, refresh tokens, and token expiry timestamps used to keep the app connected to Shopify.
- App configuration data saved by the merchant, such as feature toggles, text, colors, CSS selectors, loader settings, and layout preferences.
- Billing and subscription information needed to activate or deactivate paid features, such as Shopify charge identifiers, plan name, status, trial details, and billing dates.
- Limited operational telemetry, such as when the storefront script was last seen by a shop and standard server-side request diagnostics used for reliability and security.

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## 3. Information We Do Not Intentionally Store

Infinite Scroll Suite is designed to operate without storing customer profiles or order records.

- We do not intentionally store customer names, customer email addresses, shipping addresses, phone numbers, order histories, or payment card details.
- Our current Shopify app configuration does not request Admin API access scopes beyond the basic app installation and billing flow configured through Shopify.

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## 4. How We Use Information

We use the information above to:

- Install, authenticate, and maintain the Shopify app.
- Save and serve storefront settings for each merchant shop.
- Enable, disable, and manage app features based on subscription status.
- Secure the app, troubleshoot problems, respond to support requests, and monitor service health.
- Respond to Shopify compliance webhooks and other legal or platform requirements.

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## 5. Legal Bases for Processing

Where applicable under laws such as the GDPR or UK GDPR, we process merchant information because it is necessary to perform our contract with merchants, to pursue legitimate interests in operating and securing the app, and to comply with legal obligations imposed by Shopify or applicable law.

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## 6. How Information Is Shared

We do not sell merchant personal information. We may share limited information only as needed with:

- Shopify, to install the app, authenticate requests, handle billing, and comply with Shopify platform requirements.
- Infrastructure and hosting providers that help us operate the application and serve storefront assets.
- Professional advisers, regulators, or law enforcement where disclosure is required by law or reasonably necessary to protect rights, safety, and platform integrity.

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## 7. Retention and Deletion

We keep merchant and shop information only for as long as reasonably necessary to operate the app, provide support, maintain billing records, and meet legal or platform obligations.

- If the app is uninstalled, the shop is marked inactive and active or pending subscription records are cancelled.
- If Shopify sends a mandatory `shop/redact` compliance request, we delete stored shop records, shop settings, and subscription records associated with that shop.
- If Shopify sends `customers/data_request` or `customers/redact` requests, our current system responds on the basis that the app does not intentionally store customer profile data.

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## 8. Security

We use reasonable administrative, technical, and organizational measures designed to protect data against unauthorized access, misuse, alteration, or disclosure. No method of transmission over the internet or method of electronic storage is completely secure, so we cannot guarantee absolute security.

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## 9. International Data Transfers

Your information may be processed in countries other than the country in which you are located, depending on where DigitalWorkforce and its service providers operate infrastructure or support functions.

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## 10. Your Choices and Rights

Merchants may uninstall the app at any time through Shopify. Depending on your jurisdiction, you may also have rights to request access, correction, deletion, or restriction of processing of personal information that relates to you. To make a privacy-related request, contact us using the details below.

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## 11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect product changes, legal developments, or Shopify platform requirements. When we do, we will update the effective date at the top of this page.

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## 12. Contact

If you have questions about this Privacy Policy or privacy requests related to Infinite Scroll Suite, contact:

**DigitalWorkforce**

Email: [digitalworkforceps@gmail.com](mailto:digitalworkforceps@gmail.com)

Website: <https://infinitescroll.digitalworkforce-pro.com>

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This policy is provided for transparency regarding app operations and Shopify App Store review. It should be reviewed and customized further if your business later adds new data collection, analytics, advertising, or additional Shopify access scopes.